



α Adelaide Business Hub
Innovate & Grow

Facebook & Instagram Essentials for Business

(Cummins)

- ✚ Setting clear goals for your social media marketing
- ✚ Creating a content calendar packed with engaging content
- ✚ Optimizing your Facebook presence
- ✚ Facebook Profile/Page/Group
- ✚ Growing your following

Facebook and Instagram have emerged as the leading platforms to effectively communicate with your ideal audience. Think of these platforms as a big online shopping centre. You just need to know how to get the attention of the millions who hang out online every day.

Date: **Tuesday 8th October 2019**

Time: **3.45pm-7.00pm ACST**

Cost: **\$55.00 (including light supper & refreshments)**

Location: **Cummins Hotel,
36/38 Railway Terrace, Cummins SA 5631**

Register via Eventbrite: [here](#)

Or for further information, please contact Tania Dunduk,
Project Manager on: tania@adelaidebusinesshub.com.au

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