



**α** Adelaide Business Hub  
Innovate & Grow

## Facebook & Instagram Essentials for Business

(Streaky Bay)

- ✚ Setting clear goals for your social media marketing
- ✚ Creating a content calendar packed with engaging content
- ✚ Optimizing your Facebook presence
- ✚ Facebook Profile/Page/Group
- ✚ Growing your following

Facebook and Instagram have emerged as the leading platforms to effectively communicate with your ideal audience. Think of these platforms as a big online shopping centre. You just need to know how to get the attention of the millions who hang out online every day.

**Date:** Tuesday 24th September 2019

**Time:** 3.45pm-7.00pm ACST

**Cost:** \$55.00 (including light supper & refreshments)

**Location:** Streaky Bay Visitor Information Centre,  
21 Bay Road, Streaky Bay, SA 5680

Register via Eventbrite: [here](#)

Or for further information, please contact Tania Dunduk,  
Project Manager on: [tania@adelaidebusinesshub.com.au](mailto:tania@adelaidebusinesshub.com.au)

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