



α Adelaide Business Hub
Innovate & Grow

Facebook & Instagram Essentials for Business

(Whyalla)

- ✚ Setting clear goals for your social media marketing
- ✚ Creating a content calendar packed with engaging content
- ✚ Optimizing your Facebook presence
- ✚ Facebook Profile/Page/Group
- ✚ Growing your following

Facebook and Instagram have emerged as the leading platforms to effectively communicate with your ideal audience. Think of these platforms as a big online shopping centre. Your just need to know how to get the attention of the millions who hang out online every day.

Date: Tuesday 15th October 2019

Time: 3.45pm-7.00pm ACST

Cost: \$55.00 (including light supper & refreshments)

Location: Quest Whyalla, 4 Moran Street,
Whyalla Norrie, SA 5608

Register via Eventbrite: [here](#)

Or for further information, please contact Tania Dunduk,
Project Manager on: tania@adelaidebusinesshub.com.au

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