

BACHELOR OF BUSINESS (WHYALLA AND MOUNT GAMBIER)



University of
South Australia

Business
School

Our Whyalla and Mount Gambier campuses are now offering the Bachelor of Business program to students in regional South Australia, with a range of flexible study options available.

Key features of the program

- The program is tailored to meet regional needs, based on consultations with local industry and the wider community
- Customise your program to focus on your areas of interest
- Flexible study options
- Specialise in two areas

What will I study?

The Bachelor of Business program offers you the opportunity to study:

12 core business courses

Our core courses ensure you graduate with skills you can apply once you enter the workforce. You will develop expertise in fundamental areas such as accounting, business law and marketing, whilst gaining skills in communication and leadership.

8 specialist courses

Structure your specialist courses by choosing two streams from the following:

- Tourism and Events
- Sport and Recreation
- Logistics and Supply Chain
- Small Business and Entrepreneurship

4 elective courses

Choose from a range of electives that offer you the chance to work in teams on real business scenarios or undertake a placement or internship, there are a number of opportunities available to you.



How can I study?

The program offers you the flexibility to blend both online and on-campus study options. Core courses will be taught on-campus, while specialist and elective courses will be available online.

Where can I study?

The Bachelor of Business program now allows you to study close to home, with the program taught at both Mount Gambier and Whyalla campuses. You also have the flexibility to study in Adelaide at our City West Campus.

Program structure

FIRST YEAR

First Semester

Business Law

Accounting Principles for Business Decisions

Business and Society

Principles of Economics

Second Semester

Quantitative Methods for Business

Marketing Principles: Trading and Exchange

Professional Development in Business

Management and Organisation

SECOND YEAR

First Semester

Business Intelligence

Stream 1

Stream 2

Elective

Second Semester

International Business Environment

Stream 1

Stream 2

Elective

THIRD YEAR

First Semester

Business Operations

Stream 1

Stream 2

Elective

Second Semester

Strategic Management

Stream 1

Stream 2

Elective

Other opportunities available to you

Winter School

In 2017, UniSA are introducing an 8-week Winter School period from June to July. This will offer you the chance to fast-track your degree by completing selected courses during this period, get career ready with an internship, project or practicum or even go on an overseas exchange or study tour without slowing down your study progression! Winter School provides you with a range of exciting opportunities that allow you flexibility in your studies.

Visit unisabusinessschool.edu.au/WinterSchool to find out more.

Practical Experience

You will be exposed to a range of practical experiences through experiential electives including the Industry Project, Transition to Employment and more. To find out more, visit unisabusinessschool.edu.au/study/experience

Business Hub

The UniSA Business School offers all current students a wide range of support services through the Business Hub. Students have access to advice on a range of issues related to their current study options and program. You can contact the Business School Hub on (08) 8302 7141 or email businesshub@unisa.edu.au

How do I find out more?

To find out more about the program and its courses, visit either unisa.edu.au/dbbr-whyalla or unisa.edu.au/dbbr-mtgambier

Applications to the Bachelor of Business program are administered through SATAC (South Australian Tertiary Admission Centre). SATAC codes for this program are as follows

Mount Gambier	Whyalla
474071	464151

For more information visit unisa.edu.au/apply

FURTHER INFORMATION

Future Student Enquiries

Telephone: (08) 8302 2376

Email: study@unisa.edu.au

Website: unisa.edu.au/regional



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