

5. OUTCOMES, ACTIVITIES AND KEY PERFORMANCE AREAS, January 2017

Outcome 1: Regional Plan - A current three to five-year plan that focusses on economic development of the RDA region taking into account Commonwealth, state, territory and local government plans.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Maintain and develop a regional consultation network.	Established a local government tourism advisory group to identify common priorities and maximise opportunity.	Regular quarterly meetings have been scheduled. Based on feedback an invitation has been extended to Local Tourism Assn's and VIC's. Next meeting 2 nd February.	
	<p>Participated in meetings with:</p> <ul style="list-style-type: none"> • Continuation of reflection sessions and meetings with UniSA Student; Kostas Latsis. • 4x meetings and communications were held with TAFE SA, DSD and RDAWEP staff regarding the Accelerated Trades Project. • 5x meetings and communications with TAFE SA, RDAWEP staff and DSD regarding the Jobs First Employment Project (JFEP). • Meeting with Whyalla City Council to discuss the Age-Friendly Checklist. • 23/01/2017 - Attended the Whyalla City Council meeting. • Organised and participated in the Disability Advisory Group meeting. Participated in a tour of the Whyalla Leisure Centre to discuss Disability Access and Inclusion as part of the Disability Advisory Group. • 2x meetings with RDAWEP to arrange guest speakers for EPLGA conference. • Phone conference with NDS to finalise details for Dr Guy Turnbull's visit on 13th Feb. 	All meetings that are held are identifying new employment and training opportunities in Whyalla as well as ensuring that RDAWEP have effective working relationships with key stakeholders in the disability and ageing sectors.	All meetings are having a direct positive impact on the Disability and Ageing Masterplan project.

Outcome 1: Regional Plan			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Maintain and develop a regional consultation network [cont'd].	Phone link up with Peter Mitchell to discuss what potential training programs have been identified in the Whyalla area. Spoke with CEG regarding a JFEP application for Walga Mining for 5 components of Certificate II in Construction. Spoke with Peter Willumson from CERT Training who is working alongside Broad-spectrum regarding a JFEP application for Certificate II in Rail Maintenance. Attended the Whyalla City Council Meeting. Phone conference with RDAWEP staff to discuss the upcoming EPLGA conference in February.		
	Met with Leader of the Opposition Steven Marshall and Member for Flinders Peter Treloar to discuss energy solutions for Eyre Peninsula including pumped hydro at Cultana, large scale solar generation with battery storage and a smart mini grid solution for the tuna industry.	Information and ideas provided during the meeting were well received and subsequently shared with Australian Government Ministers.	RDAWEP are amongst many who welcomed the Australian Government's announcement of a feasibility study of pumped hydro at Cultana by Energy Australia.
	Attended Grain Producers SA meeting in Cummins regarding the review of the Mining Act by SA Govt.	Listened and talked with several key figures regarding the grain and mining industries.	Discussions on the day fed into and shaped the agenda for reforming Eyre Peninsula's Agriculture Advisory Group.
	Arranged next Community Services Advisory Group meeting for a date in February that suits a majority of participants. Main topics to be addressed are workforce issues and the impact of the NDIS rollout.	Outcomes of this network during 2016 have maintained the level of support for the group, with some members choosing to drive to Port Lincoln for the next meeting instead of linking in by phone.	Meeting to be held 22 nd February.
	Multiple meetings and communications with DSD and other State government agencies with regard to identification of key issues and projects to help address Whyalla's depressed economy, current and future challenges. 3 meetings in regard to Whyalla update, Accelerated Trades Training proposal, and productivity commission report into Transitioning Regional Economies.	Provision of information regarding RDAWEP current and future plans, projects and resource requirements.	Communication is ongoing in regard to State government support for multiple projects and initiatives including continuation of implementation of Whyalla's Masterplan for Disability and Ageing; Heavy industry cluster, in particular industry diversification and engagement with Defence Industry re opportunities for supply to Defence build programs. Ongoing communication with government agencies in regard to co-funding two projects 1) Industry Supply Chain Coordinator and 2) Disability and Aging Implementation officer. No support for either project has been forthcoming.

Outcome 1: Regional Plan			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Document regional intelligence about key issues supported by research and data.	Regular regional tourism statistics are collated, interpreted and distributed.	Ongoing	Ongoing
Distribute and promote Regional Plans.			

Outcome 2: Critical issues - Advice to the Government on critical issues affecting the RDA region.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue an integrated, cross-agency approach to regional development.	Represent and advocate for regional South Australia and Eyre Peninsula as a board member of the South Australian Tourism Industry Council.	Ensure the priorities of regional South Australia are reflected in SATIC's plans and operations and that SATIC provides an effective platform for its regional tourism members.	Ongoing
	Represent and advocate for Eyre Peninsula as a member of the South Australian Regional Tourism Network.	Attend bi-monthly meetings representing the Eyre Peninsula Tourism Industry, RDAWEP and EPLGA. Regional Managers meeting held 24-25 th Jan. Primary discussion items; <ul style="list-style-type: none"> • SA Regional Visitor Strategy • Partnership opportunities - beyond SATC • Joint projects and procurement • Collaboration 	Ongoing
	Represent and advocate for Eyre Peninsula tourism in the development of the DEWNR / SATC Nature Based Tourism Strategy (NBTS).	Opportunities identified in Eyre Peninsula National Parks and crown lands. Ongoing	Ongoing
	Represent and advocate for Eyre Peninsula tourism with EPNRM.	Ongoing	Ongoing
	Provide leadership and represent the Eyre Peninsula tourism industry at intergovernmental and interagency meetings	Participated in the Commonwealth review of Marine Reserves and the tourism industry - 11 th Jan	Ongoing

Outcome 2: Critical issues			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue an integrated, cross-agency approach to regional development [cont'd].	RDAWEP are working closely with Whyalla employers to discuss local training and employment requirements. January's focus was on the Disability and Heavy Industry sectors.		
	RDAWEP continue to work with the Whyalla City Council to ensure the work being undertaken is in line with their Strategic Plan.	RDAWEP have identified approximately 140 employment outcomes for Whyalla that will be addressed with the upcoming training proposal (Certificate III in Individual Support (Disability)).	
	Working with DSD to establish employment and training projects that can assist Whyalla with new employment opportunities and also to assist companies diversify their business by upskilling their existing staff. A monthly meeting date has been set with Tim Coote; Regional Manager, DSD.		
	Working with local employers to identify potential training opportunities for new employees through the Jobs First Employment Project.	RDAWEP has been in contact with some local retail organisations regarding hiring new employees. In 2017, with the current situation in Whyalla, most employers are not considering new employees but are managing with the staff they already have.	

Outcome 2: Critical issues			
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Pursue an integrated, cross-agency approach to regional development [cont'd].	<p>Energy Minister Tom Koutsantonis has asked the Essential Services Commission of South Australia (ESCOSA) to investigate how electricity companies can improve power reliability on the Eyre Peninsula.</p> <p>The request comes after Mr Koutsantonis met with West Coast mayors, CEOs and RDAWEP in Port Lincoln to discuss issues relating to recent power outages in the region.</p> <p>The council representatives raised a range of issues, including:</p> <ul style="list-style-type: none"> • The costs of businesses of power outages • Concerns that infrastructure is aging • The impact of outages on essential services • The quality of communication and updates about outages • Mobile phone coverage during outages. <p>ESCOSA will investigate and make recommendations on what measures can be taken to incentivise the private owners of the transmission and distribution networks, Electranet and SA Power Networks, to upgrade current infrastructure and reconnect supply quicker after damaging storm events. The Office of the Technical Regulator will provide advice on the technical aspects of the investigation. ESCOSA will also investigate and report on the costs associated with each potential reliability measure they recommend and who would be required to bear those costs.</p>	RDAWEP outlined energy projects across EP to stabilise the grid and reduce electricity prices.	<p>ESCOSA CE Adam Wilson contacted RDAWEP to facilitate further discussions with EP local government. Time was made at the EPLGA Board meeting for Adam to speak.</p> <p>At this meeting the EP Reference Group was formed consisting of Mayors. Subsequently RDAWEP was appointed as the central point of contact for the EP Reference Group for ESCOSAs Reliability Supply Project.</p>
Pursue opportunities for collaborative projects.	<p>Communications occurred with the National Railway Museum and Australian Rail Track Corporation to progress the project to celebrate the Trans Australian Railway Line centenary in October.</p> <p>The option of contracting a professional project manager to coordinate the event is being progressed.</p>	A number of enquiries about the celebration were fielded from interstate (WA and Victoria) and across SA. A database of people interested in attending and/or volunteering to support the event was consequently established through the RDAWEP Act! CMS software to enable the efficient provision of future communications about the project.	<p>On 30 January, an enquiry was fielded from the editor of <i>Track and Signal</i> magazine. This is a rail industry national publication issued quarterly in high gloss format across the Asia/Pacific region.</p> <p>Back ground information and progress material about the event will be sent to the magazine in February for a feature article in the next edition (approximately in March). This provides a marketing opportunity for the event.</p>

Outcome 2: Critical issues			
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Pursue opportunities for collaborative projects [cont'd].	The <i>Track and Signal</i> editor sought updated material about options to resolve the crisis at Arrium. The provision of rail steel by Arrium had featured in previous articles.	The editor was advised about the status of Iron Road's Central Eyre Iron Project (CEIP) and the provision of the standard gauge rail line from Warrambo to Port Neil. The editor was unaware of the project, but recognised the importance of the rail infrastructure and potential future connection to national standard gauge network.	<i>Track and Signal</i> will investigate the CEIP via the Iron Road website with the intention of producing a feature article in a future edition.
	Working with the Local Area Coordinator for the NDIA to organise and facilitate a community information session that will explain the NDIS rollout to people who live with a disability and those families who support and care for them. RDAWEP are working on developing a Community Services Guide. RDAWEP continue to work with the Whyalla City Council to ensure the work being undertaken is in line with their Strategic Plan.	RDAWEP are continuing to work with our local NDIS Local Area Coordinator to ensure we are aware of all the outstanding work being done as well as the barriers they may be facing in our community as the rollout continues. Developing the Community Services Guide has allowed for RDAWEP to have an established working relationship with many service providers, government and volunteer organisations in our community.	
	Connecting the three tiers of government plus the relative NGO's to develop the "Far West Aboriginal Tourism" Strategy.	All groups are enthusiastic with positive input. A funding application to support value adding to strategy has been submitted. A second workshop is planned for February 2017.	Impact to date has been that all government departments approached want to be involved in the strategy. Current indications are that the strategy will also support a number of funding applications (the Indigenous Land Corporation are keen to support joint funding that will improve or establish tourism ventures).
Engage with Local Government on regional planning and economic development.	Communications were held with the City of Port Lincoln about the proposed development of pontoon infrastructure at the Port Lincoln Marina to service the tourism and community sectors.	This is part of ongoing discussions about the future lease of State Government (DPTI) waterfront land, and the pontoon development proposed by the Tacoma Preservation Society.	
	Contact details of an interpretive consultant were provided to the City of Whyalla on 27 January to assist with the development of a tourism interpretive strategy.	This contact was initiated in March 2014 as part of the development of the Interpreting Whyalla project for the proposed Cuttlefish Interpretive Centre at Whyalla.	

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What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Engage with Local Government on regional planning and economic development [cont'd]	Consult with Local Government about regional priorities. Ensure all councils have an adequate understanding of the visitor economy and provide advice and expertise on tourism development.	Meet regularly with Local Government regarding tourism. <ul style="list-style-type: none"> DC Streaky Bay 20th Jan DC Franklin Harbour 30th Jan 	Ongoing
	Provide regular information to Local Government including active promotion of RDAWEP plans.	Relevant statistics distributed	Ongoing
	RDAWEP hold meetings with the Whyalla City Council on several areas of the Masterplan work being undertaken each month: ensuring the Masterplan work is in line with the WCC Strategic Plan, and that reports are written by the Project Implementation Officer.		
	Assisting DSD with participant numbers for a project with Ottaway.	9 participants have been identified to Ottaway to commence training in Submerged Arc Welding .Once they have completed this component they will undertake Working at Heights and Confined Space training.	Once the 9 participants have completed the full training they will be offered full time employment with Ottaway.
	Met with Port Lincoln City Council Manager Community Development and newly appointed Volunteer Coordinator to examine the Volunteer Network Management System project and draft project plan, prior to student commencing.	See below	See below
	Held introductory meeting with student and PLCC team to finalise the project plan and establish timeframes and responsibilities. Provided ongoing support and mentoring to the student and follow up with the PLCC project manager. Arranged interview times with other volunteering organisations for external input into the project.	Initial engagement with PLCC was positive, but as the project progressed into the second and third weeks it was apparent that the PLCC staff did not have time to prioritise the project.	Student placement will continue into early February. Ongoing impact to be determined by the successful coordination and use of the volunteer database, once developed.
	Connected the District Council of Ceduna with the "Far West Aboriginal Tourism Strategy". Met with the Ceduna District Council to support improvements to the Aboriginal Sporting Complex.	Ceduna Council is very supportive of the concept. They will also be included in the final workshop with all agencies from State and Australian governments. Final workshop date is the first week in March 2017. Council was very supportive, and have committed funds for soil testing, a water risk management plan, and will engage the EPA for approval.	Council's support has enabled the full cost of both the watering systems that will save the sports complex money and provide a better and 12 months useable surface. It also enables the group to have the oval properly lit, again this will allow more use of the venue.

Outcome 3: Priority activities - Advice on priority activities that will drive regional economic development, on future economic opportunities and on the RDA region's comparative advantages, based on consultation and engagement with community leaders. *(Priority activities are those with an economic focus where the RDA takes a lead or supporting role. RDAs should identify if they are taking a lead or supporting role.*

What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Human Capital - REGIONAL PRIORITY: <i>Develop and retain a skilled workforce.</i>			
Develop sustainable employment networks.	RDAWEP have been working with local employers to identify employment and training opportunities within the disability and ageing sectors.	Three JFEP applications are being developed for Whyalla. These project applications pertain to Disability, Ageing and the Heavy Industry sectors.	
	Working with TAFE and students undertaking Certificate III in Individual support (Aged Care) group who are completing their work placement. Some have been promised hours after the course has finished. Working with Plaza Youth to assist students with careers advice, resume and cover letters.	RDAWEP are working with individuals update their resumes, so that when they go on work placement they can hand them into the HR Manager at the Aged Care facility.	Most students have completed Certificate III in Aged care and concluded their work placement. To date, 4 students have secured some casual work with Whyalla Aged Care.
Provide career development services.	Offering a shop front service to the community of Whyalla, the Career Development Centre (CDC) provides a services to assist people into work, or to increase their hours of work, or advice with a career change.	The CDC has seen 86 participants, some participants needing just 1 appointment, and others coming back for support with other job applications. CDC offers support through empowering the job seeker to understand self-marketing and meeting the needs employers.	15 employment outcomes so far.
	The Port Lincoln/Eyre program was completed on 31 st December and 50 clients have been serviced. The Whyalla program has been extended to 30 th June 2017 and to date - 74 clients have been serviced.	At the completion of the Port Lincoln/Eyre program, 40 people had gained some level of additional employment. Whyalla to date - 7 employment outcomes	A total of 47 people have gained some level of additional work across the RDAWEP precinct.
Deliver targeted projects to support workforce development and participation.	RDAWEP are working with DSD to finalise a project for a fully funded Certificate III in Individual Support training program. RDAWEP will be pursuing some funding through DSD to ensure that there is a qualified mentor placed within this project to ensure success. Training will commence on Friday 3 rd February 2017. RDAWEP are working with Career Employment Group on three Jobs First Employment Projects where the employment outcomes will be situated in Whyalla.	RDAWEP developed the funding proposal for this training project to occur and DSD have granted approval for this project to be undertaken. These projects are taking different directions with two of them creating new employment opportunities and the third focussing on people who are at risk of losing their employment status if they do not receive further training.	
	Making contact with local employers to see how RDAWEP through DSD can assist with training requirements for new workers.	Early days.	

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Deliver targeted projects to support workforce development and participation [cont'd].	<p>A Jobs First Employment Project application was submitted to DSD for an employment project for Iluka Resources.</p> <p>Currently preparing submissions for:</p> <ol style="list-style-type: none"> 1. The thoroughbred horse racing industry for training in the following units: Follow OHS procedures and observe environmental work practices, catch and handle quiet horses under supervision, perform basic stable duties, apply basic communication skills, organise and complete daily work activities, investigate job opportunities in racing and related industries, perform basic riding tasks. 2. Ceduna Foreshore Hotel Motel and Ceduna Foodland where the primary objective of this project is to establish a pool of experienced and competent jobseekers such that: <ul style="list-style-type: none"> • Locals obtain meaningful short term seasonal employment and an increased eligibility for future long term employment; and • Local employers, especially Ceduna Foodland and the Ceduna Foreshore Hotel Motel have access to a ready and available skilled workforce in the medium and longer-term. 	<ol style="list-style-type: none"> 3. The EP primary producers program has developed from a survey of EP farmers where it was concluded that the majority (52) of respondents already employ seasonal workers. The majority (40) are likely or highly likely to take on additional seasonal underemployed or unemployed workers. The six most popular skills they require to do this are HC truck licence - 40, welding - 39, MC truck licence - 36, basic mechanical & small motors - 33, chemical accreditation - 32 and front end loader - 31. The project will work with approximately 40 participants across these units with an emphasis (20 people) on HC and MC truck licencing. This emphasis is justified as a result of the Eyre Peninsula Local Government Association's 2015 Regional Transport Strategy report for the period 2012 to 2015. 4. Ceduna - Town Accommodation - This project aims to employ local aboriginal people who will soon exit a labour hire company. Participants will be offered training in five units total from skill clusters in kitchen operations, cleaning operations and parks and gardens. Graduates will then be employed by Housing SA to provide catering for residents and cleaning and maintenance of the "Town Camp" property. 	<p>Iluka application has been successful This is a three month paid work experience program, including general on-the-job and selected Surface Mobile Equipment (SME) training, for eighteen Aboriginal (Far West Coast Traditional Owner) jobseekers. The primary objective is to establish a pool of ten experienced and competent jobseekers.</p> <p>Four other applications are still being developed.</p>
	<p>Dementia Training dates, venues, equipment and catering confirmed with site contacts and Alzheimer's Australia. Flyers sent out to promote the training to Whyalla, Streaky Bay and outer locations of Wudinna, Elliston and Ceduna.</p>	<p>Potential numbers for the training are currently at 12 for Streaky Bay and approx. 30 for Whyalla.</p>	<p>Registrations are direct with Alzheimer's Australia. Impact will be known when all registrations received.</p>

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Sustainable Communities and Population Growth: Economic - REGIONAL PRIORITY: <i>Build the capacity of the community to grow the regional economy.</i>			
Increase Aboriginal participation in the labour force.	Support development of an Aboriginal Tourism Strategy for the Far West Coast of Eyre Peninsula aimed at increasing the economic benefit of tourism to Aboriginal Communities.	Provide ongoing support and advice to RDAWEP's Indigenous Economic Development Manager in relation to development of the strategy and actions.	Ongoing
	Through the Certificate III in Individual Support funded training program that RDAWEP have been working on with DSD; Aboriginal people will have priority places dedicated.		
	Spoke with Kriston Thompson, DSD to provide an update on a client who came to the CDC for support with his resume.		
	Ceduna – Town Accommodation – This is a Jobs First Employment Project aimed at employing local aboriginal people who will soon exit a labour hire company. Participants will be offered training in five units total from skill clusters in kitchen operations, cleaning operations and parks and gardens. Graduates will then be employed by Housing SA to provide catering for residents and cleaning and maintenance of the “Town Camp” property. The Manager Housing SA, Ceduna/Port Lincoln Far West and Remote has since requested that a component of waste management/handling and journal/reporting be added to the scope of training.	The units of training are currently being collated in order to provide a schedule of training to form the basis of the JFEP application.	
	RDA is taking a lead role in developing the “Far West Aboriginal Tourism” strategy. One of the aims of the strategy is to increase Aboriginal participation in the labour force. RDAWEP is developing two skills upgrade and or training programs that will assist employees to be employed directly in the Ceduna Town Accommodation Centre. Program is being developed.	Draft tourism strategy document with changes that were recommended in the December workshop has been sent to all far west Aboriginal organisations and the ALT for the February workshop. Support continues to be provided from a wide range of agencies. The Regional Housing SA Manager is now working directly with the Employment and Skills Manager to develop the training program. Town Accommodation Centre is also restructuring staff and will want supervisor training included. A draft of recommended training modules is being reviewed by the Regional Manager, and the Town Accommodation Manager.	

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue solutions to improve small businesses innovation, skills development and viability.	Provide leadership, advice and support to the tourism industry to grow tourism.	General business development assistance provided including <ul style="list-style-type: none"> • Tunarama • Potential new tour operator • PFD Seafoods • EP Cruises. 	
	Provide business development and quality training opportunities to the tourism industry.	Ongoing communication with the SATC, SATIC and RDAWEP regarding specific workforce and training needs of the tourism industry. Secured commitment from SATIC for the delivery of training from the service excellence program in March.	Ongoing
	Through the Industry and Skills Brokerage Role; projects have been identified that must be undertaken in order to improve the number of Support Workers required in the Disability sector. Employers that the brokerage role have been working with include; Bedford Phoenix, Caring Choice, Whyalla Aged Care, Community Support Incorporated, Disability SA and Orana.		
	The Far West Aboriginal Tourism strategy has a specific objective of improving capacity of the operators and employees. Reviewing and undertaking research to assist potential applicants to purchase the lease of the Whyalla Fauna Park. Two new businesses in Whyalla have made contact for business advice. Appointments made for January, this increased to six by the time of the Whyalla visit.	RDAWEP has a funding application being considered to support the tourist ventures and potential tourist ventures to update or develop tourism venture plans. The funding application has been revised, the amount of funds to be applied for has increased to \$80,000.00 from \$25,000.00 with a change in the scope of works. DPMC have advised that they will want to meet with RDAWEP to negotiate final amount. A review of the current lease (which has expired) and discussions with potential applicants indicates that only long term leases with renewals will be of interest. Provided assistance to develop business plans, with follow up meetings to complete the plans made.	One of the businesses is operational, another of the enquiries would be suitable for an innovation grant.

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Sustainable Communities and Population Growth: Environmental - REGIONAL PRIORITY: <i>Consider the environment when planning regional development.</i>			
Participate on the Eyre Peninsula Integrated Climate Change Agreement (EPICCA) Committee.			
Liaise with relevant agencies about solutions to address environmental issues.			
Pursue solutions to provide sustainable and abundant supplies of energy and quality water.	Co-ordinated an energy solutions group to an Aboriginal organisation to discuss use of land near a power substation for solar energy provision.	The two groups have met and agreed to enter into an agreement that includes investment and employment, an agreement in principle has been entered into pending other approvals to finalise this will enable an agreement and lease to be entered into. The groups are continuing to work through issues that have been presented by the power providers.	
Support the development of waste management initiatives.			
Support improved environmental infrastructure.			
Sustainable Communities and Population Growth: Social - REGIONAL PRIORITY: <i>Support development of social and community infrastructure and services to enhance liveability.</i>			
Support improved social and community infrastructure.	Advice was provided to the Arno Bay Sporting Complex about a major redevelopment and the requirements of the BBRF for grant application readiness.	The project is insufficiently progressed to lodge an application with round 1 of the BBRF. The RDAWEP business case template and contact details for bnj Consulting were provided.	The club was advised to progress the planning to ensure that it was grant ready for BBRF round 2.

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Support improved social and community infrastructure [cont'd].	<p>Upgraded the 5 year project plan for the Far West Aboriginal Sporting Complex (FWASCI) with the aim of reducing operational costs, and increasing the use of the facility.</p> <p>Developed a project plan to provide initial assistance to the Central Whyalla Football Club - re upgrade of oval lighting with the aim of increasing use of facility.</p> <p>Eyre Peninsula Football Zone has requested assistance with planning future use of grounds. Meeting planned for March 2017.</p>	<p>FWASCI have received two separate amounts of funding to upgrade the facility.</p> <p>Meeting planned with the Central Whyalla Football Club for January 17th 2017. Met with Ken Burton (Central Whyalla Football Club) and gave him an example of a work plan to assist with any funding application.</p> <p>FWASCI are enquiring re use of re-cycled water with mobile sprinklers to commence watering oval. Enquiries with council have informed that a mobile sprinkler cannot be used as the recycled water is of "B" standard and the EPA will only allow sub-surface irrigation.</p>	
Support improved educational infrastructure.	RDAWEP have been working with TAFESA to ensure that training opportunities are in line with employment opportunities that will be available in Whyalla.		
	Met with new UniSA Department of Rural Health Project Officer to finalise plans for Summer Scholarship placement in Port Lincoln office during January 2017.	Good engagement and support offered to the scholarship program's expansion to Port Lincoln and future expansion to Ceduna.	Ongoing support for the program and hosting of placements should have a positive impact.
	UniSA scholarship student commenced placement in January. Draft project plan was developed with PLCC and revised as project got underway.	At the halfway point the project has altered course to include input from other volunteering organisations and to encompass information valuable to RDAWEP.	To be evaluated at end of placement (February)
Address health, aged and child care services and infrastructure in regional planning.	RDAWEP are working with the University of South Australia on the possibility of research grants and opportunities that we may collaborate on together in 2017. The Training, Development and Research Advisory Group reconvenes in March 2017; where this will be explored further.		
Support coastal development planning initiatives.			
Access to International, National and Regional Markets - REGIONAL PRIORITY: <i>Promote investment to develop strategic infrastructure and foster globally competitive business.</i>			
Assist investment attraction.			
Support utility and transport infrastructure development.	Meeting with Bowman's Rail Operations Manager Melinda Maher to hear about expansion of services into Eyre Peninsula at Roopena.	Links were made with other transport projects across Eyre Peninsula and connections made with farmers and mining projects.	Subsequently Bowmans Rail made presentation to Minerals and Energy Taskforce. RDAWEP have referred farmers wanting to ship containers of hay to Bowmans.

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Pursue the development of competitive grain supply chain infrastructure.			
Pursue the development of port infrastructure, including containerisation options.			
Support export development initiatives.			
Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i>			
Provide strategic direction for provincial brand marketing, product development and new markets by food industry stakeholders.	The EP Brand Marketing Plan was developed to provide strategic direction.	Plan was completed in 15/16. Annual budget allocated for implementation.	This activity is ongoing
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders.	The Eyre Peninsula Brand Program marketing plan was developed and implemented.		

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Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders [cont'd].	Create and distribute content for Social Media applications in order to grow social media reach.	Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> Eyre Peninsula Instagram audience grew by 6.3% to 3,622 followers. Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 4.2% to 4,189 followers. RDAWEP Facebook page will start to have analytics reported from February as a content plan has been created to drive awareness. RDAWEP Facebook page currently has 340 followers. Eyrepeninsula.com increased page views by 13.3% to 11,488. Seafoodfrontier.com.au decreased page views by 3.5% to 3,926. Nullarbor (digital version) increased page views by 25.6% to 24,029. 	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.
	Provide leadership and expert advice and support to local government in relation to the Whyalla Northern Coastline Masterplan.	Awaiting changes from consultants	Ongoing
	Support improved environmental infrastructure in relation to tourism.	RDAWEP in partnership with EPNRM and the EPLGA are developing the Eyre Peninsula Coastal Access and Off-road Vehicle Strategy aimed at improving consistency in the planning, implementation and marketing of coastal management in Eyre Peninsula. EPLGA Endorsed the strategy (2 nd Dec) EPNRM have endorsed the strategy Awaiting funding decisions from individual councils.	
	Maximise the economic benefit of the caravan and camping market.	Plan and manage the development of a Camping Options Strategy for the Eyre Peninsula region. EPLGA endorsed the project, waiting on individual council adoption.	Ongoing
		Plan and manage the development of a northern touring route for the Eyre Peninsula Initial workshop has been completed (24 th Nov).	Ongoing

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders [cont'd].	Increase the development, coordination and marketing of regional trails.	Plan and manage the development of an Eyre Peninsula Trails Strategy for the Eyre Peninsula. Initial workshop planned for Feb 2017.	
	The Eyre Peninsula Brand Program marketing plan was developed and implemented. Specific actions included:	Engagement of JAMSHOP to undertake the brand extension project aimed at reviewing the existing brand and providing strategic advice on the future development and use of the brand. Draft recommendations report has been received and comment provided. Stage 2 – Brand Guidelines and Brand Film have been started.	Ongoing
	Refresh and include additional social media integration to the home page of eyrepeninsula.com	Digital marketing plan implemented	Ongoing
	Develop and maintain a suite of print marketing collateral, including support to the SATC and HWR media to develop the Eyre Peninsula Visitor Guide.	Draft final layout received, currently working with LGA and HWR to finalise the guide.	Ongoing
	Market the Nullarbor suite of platforms including print, online and app.	Final draft due Jan 17	Ongoing
	Market online publications including: <ul style="list-style-type: none"> Culinary Adventure Guide Corporate Planners Guide 	Ongoing	Ongoing
	Grow social media reach.	Ongoing	Ongoing
	Establish a cooperative video project for Local Government.	Ongoing	Ongoing
	Provide leadership and assistance to the SATC in relation to marketing and distribution.	Ongoing	Ongoing
	Provide leadership and assistance in development, facilitation and marketing of regional events. Specific activities included:	Ongoing support is being provided to regional events. Specific advice has been provided to; <ul style="list-style-type: none"> Tunarama including the Eyre Square DC Tumby Bay- Farmers Market 	Ongoing
	The EP Brand Marketing Plan was developed to provide strategic direction.	Ongoing	Ongoing.
	Support the regional famils and influencer program	Media and trade opportunities are identified and prioritised based on regional benefit.	Ongoing

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders [cont'd].	Currently developing the "Far West Aboriginal Tourism Strategy". The aim of the strategy is to assist current and new Aboriginal tourism ventures to operate sustainable activities that support employment, and to change the Far West from being a drive through region to a destination that will increase the length of stays by 2 - 3 days or more.	Changes to the strategy have been made and sent to the Far West Aboriginal Groups for use at the February workshop. Workshop participants have been requested to give thoughts to a slogan and a logo.	
Improve the collection and use of meaningful tourism data.	The tourism strategy will recommend that all Aboriginal tourism ventures have provision for collection of data.		
Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i>			
Support the development of the agricultural industry.	Preparing to submit applications for Jobs First Employment for the Agriculture industry.	Continuing to gather support information, including a request to DSD to increase its funding offer for truck driver training.	Not yet
Support the development of the manufacturing industry.	Provided initial planning and feasibility to a partnership that has a manufacturing venture planned for Port Lincoln, the venture will assist the fishing and aquaculture industry.	In depth planning is being undertaken, initial feasibility indicated that power may be an issue.	
Support the development of the mining industry.			
Support the development of renewable energy projects.	Meeting with District Council of Kimba Mayor and CEO to discuss electricity supply problems and possible solutions for the township of Kimba.	Introduced a local energy solutions specialist to discuss options with Council.	There have been site visits and meetings between Council staff and contractors to produce several energy options for Kimba township in 2017.
Increase Aboriginal participation in business enterprises.	Currently assisting two individual potential Aboriginal businesses with plans to commence in commercial ventures, one a lawn mowing and landscaping business, the other a craft/manufacturing venture. Developed a share-farming agreement for an Aboriginal Homeland Group, and negotiating an improved agreement for another group.	Business plans have been written with one applicant applying for funding support from the Far West Native Title Corporation. Application for support funding has been developed and submitted to the FWCAC. The lawn mowing business is on hold. Share farming agreement for the Homeland has been completed.	

Outcome 4: Project proposals – Assistance to local community stakeholders in order for them to develop project proposals; and referral of stakeholders to appropriate public and/or private funding sources - including the \$1 billion National Stronger Regions Fund.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Support stakeholders to access government programs through assistance with business cases and grant applications.	Assistance was provided to the Cleve Sporting Bodies Club Inc. for grant applications for the development of a multi-purpose sporting facility.	A Needs Analysis and Feasibility Study and a Strategic Plan were reviewed, with advice provided to improve the documents. The RDAWEP business case template was provided to activate the business case preparation process.	
	A letter was provided to DC Kimba to support future grant applications for a range of arts-based projects at Kimba.	These projects aim to beautify Kimba as part of a visitor attraction strategy, with the aim of diversifying the local economy through increased visitor spend.	
	Advice was provided to the City of Whyalla about preparing an exceptional circumstances business case to support future grant applications to the BBRF.	It was recommended that the City of Whyalla Economic Profile, prepared by RDAWEP, be used as the base for wording the business case.	
	Communications occurred with the CEO of Elliston Council and the Telstra Account Executive for SA Regional Councils to progress a BBRF grant application for funding to improve mobile and internet communications in the Council district.	Various support documents for the project were reviewed, including the business case and Telstra Project Management Plan. A detailed analysis paper was issued to Council and Telstra, identifying the information needed to satisfy the BBRF grant application requirements.	A meeting and telephone conference was held from Elliston on 31 January with several Telstra Managers to step through the analysis paper and double check the information requirements to progress the grant application.
	Communications were held with DC Streaky Bay about a data request from EconSearch to progress the preparation of a cost-benefit analysis for development of the Streaky Bay Foreshore Tourist Park.	A background paper addressing the data needs requested from RDAWEP was prepared, and issued with relevant supporting documents of regional tourism data.	Subsequent meetings were held to discuss the Council grant application for funding from the BBRF program.
	Communications held with DC Wudinna about the proposed development of a multi-purpose civic centre, and potential RDAWEP assistance with a BBRF grant application.	The redevelopment of the Wudinna Community Hall includes a new Council Chamber, community cultural space, general community amenities (meeting area and rest rooms) and possibly some retail space.	The progress of the project was discussed. RDAWEP assistance required is likely to be a support letter for the project.
	Provided advice to Foodbank SA on 25 January about the BBRF application process and its project to install new refrigeration infrastructure in Whyalla to enhance food distribution services.	The RDAWEP business case template, Word version of the application, information about character limitations and the Whyalla Economic Profile were provided to assist the preparation of the application and mandatory support documents.	
	Information was provided to TSM Consulting, which is preparing the BBRF business case for DC Franklin Harbour.	This included discussion about the economic details and the project scope. Word templates for the BBRF application were also provided.	
	Provided assistance to West Coast Home Care in framing grant application project to fit eligibility criteria and guidelines. Offered to go over the application before it is lodged.	Initial project was borderline in the eligibility of activities. By re-framing the focus it is a better fit and provides clearer direction for the project.	Grant application due by 31 st March 2017

Outcome 5: Promote Australian Government Programs - Increased awareness of Australian Government programs in the RDA's region.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide information about government programs to stakeholders.	RDAWEP assisted AusIndustry with arrangements for the BBRF program information session at Port Lincoln on 24 January.	This included the provision of an attendee sign-on sheet, the documentation of questions, and distribution of a hand-out on RDAWEP letterhead about character limitations in the on-line grant application form. Feedback about a number of issues encountered with the BBRF on-line application form and process was provided back to AusIndustry.	AusIndustry appreciated the assistance and feedback. A positive outcome is that AusIndustry made the full application form available on the website in pdf format, including details of the character limitations in various sections.
	Assisted AusIndustry in delivering information session in Port Lincoln by delivering resources, setting up room and taking notes from the session.	Notes were collated and sent to AusIndustry for use in further information sessions.	As the presenter arrived late due to airline delays, the session would not have been as well received without the support of RDAWEP staff in attendance and the support provided in taking notes.
	RDAWEP have been working with local businesses to inform them of the newly established Industry and Skills Brokerage Role in Whyalla and the Jobs First Employment Project guidelines. RDAWEP communicates with the Whyalla Chamber of Commerce on work being undertaken on a local level. Three applications are being developed for the second quarter. These applications pertain to the Disability, Ageing and Heavy Industry sectors.		

Outcome 6: Continuous Improvement - improved operational practices to enhance RDA capacity.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Comply with legislative, contractual and reporting requirements.	Prepared financial reports for the auditors for 2015/2016 DSD employment and CDS projects.		
Review and refine policies, procedures, planning and reporting documents.	The monthly report format was reviewed and upgraded to further streamline the performance reporting process.		
	KPI's for the Disability and Ageing Project have now been set for 2017. All KPI's are in line with community consultation, the work that was undertaken in 2016 and the Whyalla City Council Strategic Plan.		

Outcome 6: Continuous Improvement - improved operational practices to enhance RDA capacity.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Develop marketing, communications and media plans.	The Corporate Marketing Plan was developed to provide strategic direction.	Plan was completed in 15/16. Annual budget allocated for implementation.	This activity is ongoing
	RDAWEP Media Gallery upgrade.	Uploading and tagging of images	This activity is ongoing.
	Career Development Centre (CDC) brochure for CDC promotion.	Creative brief provided to graphics designers for quoting purposes. Quotes received to be approved.	This activity is ongoing.
	Corporate website – rdawep.org.au	The website received 4412 page visits in January. A decrease of 4.8% from December.	This is an ongoing activity because the use of the website needs to be monitored on a regular basis.
	Create and distribute content for Social Media applications in order to grow social media reach	Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> Eyre Peninsula Instagram audience grew by 6.3% to 3,622 followers. Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 4.2% to 4,189 followers. RDAWEP Facebook page will start to have analytics reported from February as a content plan has been create for the page to drive awareness. RDAWEP Facebook page currently has 340 followers. Eyrepensinsula.com increased page views by 13.3% to 11,488. Seafoodfrontier.com.au decreased page views by 3.5% to 3,926. Nullarbor (digital version) increased page views by 25.6% to 24,029. 	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.
	The EP Brand Plan was developed to provide strategic direction. This included: <ul style="list-style-type: none"> Maintain and develop EP Brand program's digital footage by effectively managing its social media and email marketing digital assets. Maintain and distribute existing Eyre Peninsula branded printed collateral – e.g. The Adventure Culinary Guide and the Seafood User Guide. 	Plan was completed in 15/16. Annual budget allocated for implementation. <ul style="list-style-type: none"> New content was created and distributed to meet target market needs. New content was created to promote the brand program in the monthly RDAWEP newsletter. 	The RDAWEP Regional Newsletter for January was distributed on 6 th February 2016.
Added some refinement to the EP Workforce Builder marketing plan.	This has been used in the Port Lincoln CDS application to DSD.	None yet	
Improve financial and IT systems.			
Implement best practice HR initiatives.			